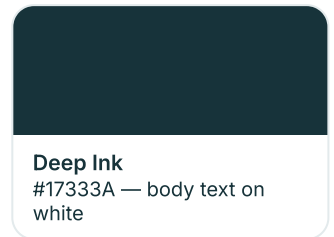
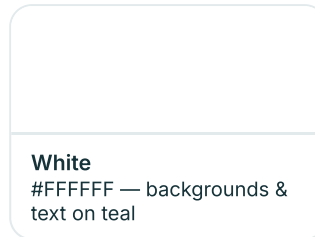
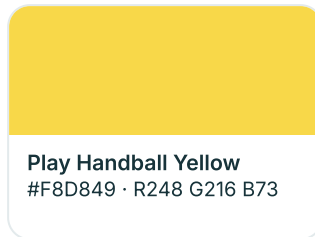
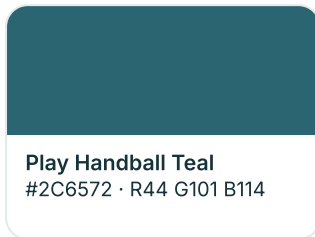




## BRAND STYLE GUIDE

Play Handball · for clubs, coaches & program partners · v1 August 2026

### OUR COLOURS



Teal leads, yellow highlights. Yellow is an accent — headlines, underlines and small marks, never full backgrounds of text-heavy areas.

### OUR FONTS

HEADLINES — LEAGUE SPARTAN BOLD

**COME & TRY HANDBALL**

ACCENT WORDS ONLY — PERMANENT MARKER

**HANDBALL!**

BODY TEXT — INTER (OR ARIAL)

Fast, fun and for everyone. Sessions run every Saturday at your local club.

#### How to use them

- Headlines: League Spartan Bold, UPPERCASE, teal or white.
- Permanent Marker is for one or two accent words, usually in yellow. Never for whole sentences or body text.
- Body text: Inter or Arial, sentence case, dark ink on white or white on teal.
- All three fonts are free on Google Fonts and available in Canva.

### OUR LOGOS



On light backgrounds. Give the logo clear space — at least the height of the "P" on every side.



On Play Handball Teal. If a background is busy, put the logo on a white or teal panel first.

### DO & DON'T

- ✓ Use the templates from the resources page — they're pre-set with all of this
- ✓ Add your club's name, times, contact details and QR code
- ✓ Email a copy of what you make to [participation@handballaustralia.org.au](mailto:participation@handballaustralia.org.au)
- ✗ Don't stretch, squash, recolour, outline or crop the logos
- ✗ Don't use other fonts or colours for headlines
- ✗ Don't place the logo over busy photos without a panel behind it